

# THURSDAY NIGHT PIZZA

*the largest online collection of original pizza recipes*



## ABOUT THE AUTHOR

Peggy Paul Casella is the creator of the blog Thursday Night Pizza and author of the *Teenage Mutant Ninja Turtles Pizza Cookbook*. She uses homemade dough as a canvas for seasonal flavor pairings and has made it her mission to demystify from-scratch pizza for home cooks of all skill levels. She lives in a 160-year-old rowhome in Philadelphia with her husband and 3-year-old son (who also doubles as her pizza apprentice).

99K

MONTHLY  
PINTEREST VIEWS

As of 9/1/2020

54K

MONTHLY WEBSITE  
SESSIONS

As of 9/1/2020

1.7K

INSTAGRAM  
FOLLOWERS

As of 9/1/2020

*About the blog*

THURSDAY  
NIGHT PIZZA

At ThursdayNightPizza.com, you'll find hundreds of recipes and high-quality photos of homemade pizza, including a variety of doughs and sauces, traditional and seasonal toppings, and pizzafied versions of classic dishes, plus pizza making tutorials, product reviews, how-to videos, and more. Peggy and Thursday Night Pizza have been featured on FoodNetwork.com, NBCNews.com, and BuzzFeed, among other publications.

## BLOG AUDIENCE

### TNP'S VISITOR DEMOGRAPHICS

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- LOCATION: 63% United States, 15% UK
- AGE: 27.5% 18-24, 33.5% 25-34, 15.5% 35-44, 12.5% 45-54
- GENDER: 46% female, 54% male

According to Google Analytics as of 9/1/2020



## SERVICES

### PRICING AVAILABLE UPON REQUEST

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- Blog and social media campaigns
- Blog features
- Instagram only campaigns
- IGTV and YouTube videos
- Pinterest only campaigns
- Giveaways
- Recipe development

*Want to learn more?*

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CONTACT  
PEGGY

For more information about Thursday Night Pizza or to learn about how Peggy can support your brand, visit [ThursdayNightPizza.com](http://ThursdayNightPizza.com) or email Peggy at [hello@peggypaulcasella.com](mailto:hello@peggypaulcasella.com).